



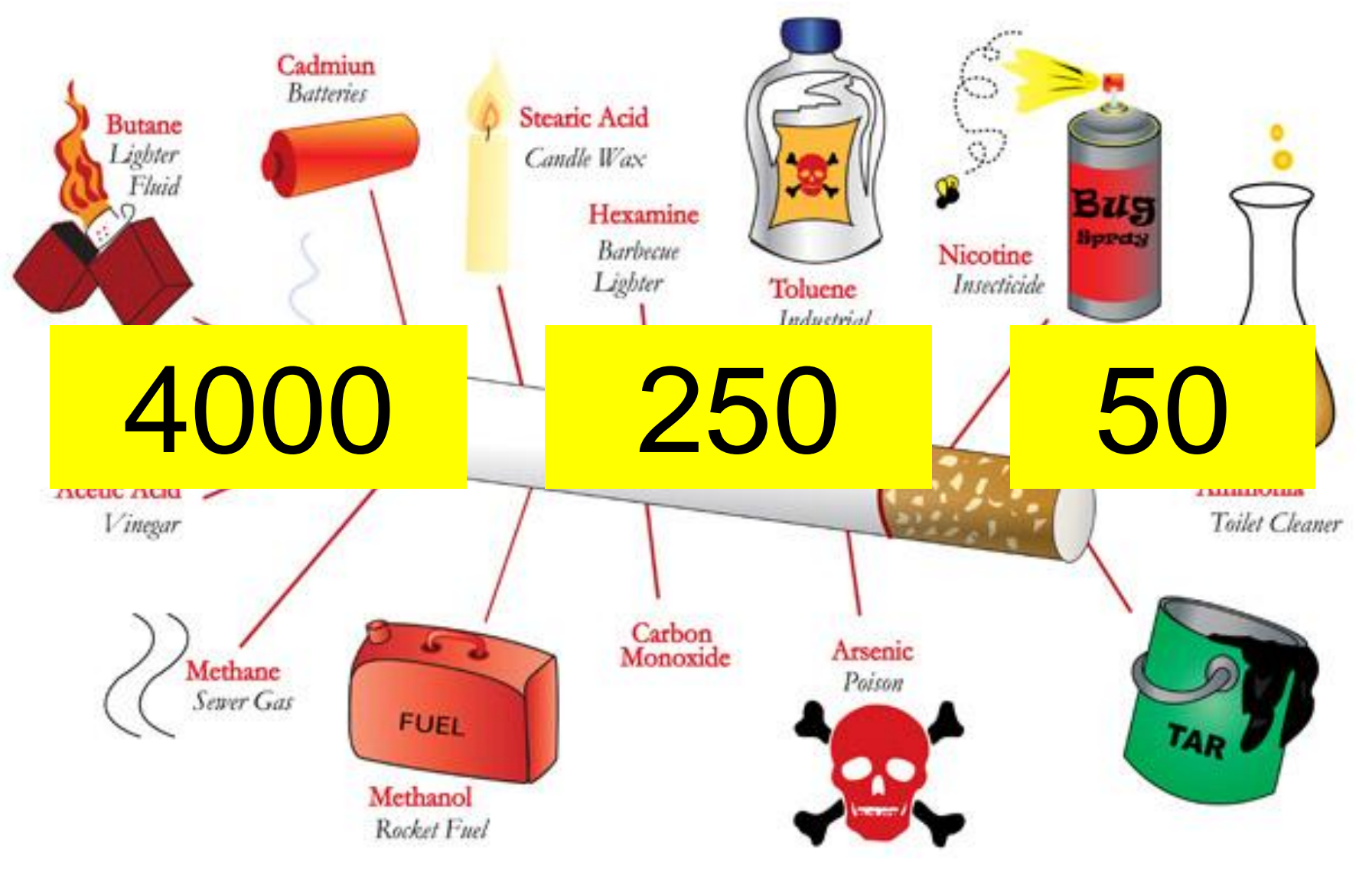
# Investigating tobacco industry interference on public health policies and actions

**A short course**

Conducted by,

Centre for  
Combating Tobacco (CCT)  
&  
Young Professionals' Alliance  
for Health (YouPAH)

What do you  
think of  
tobacco?



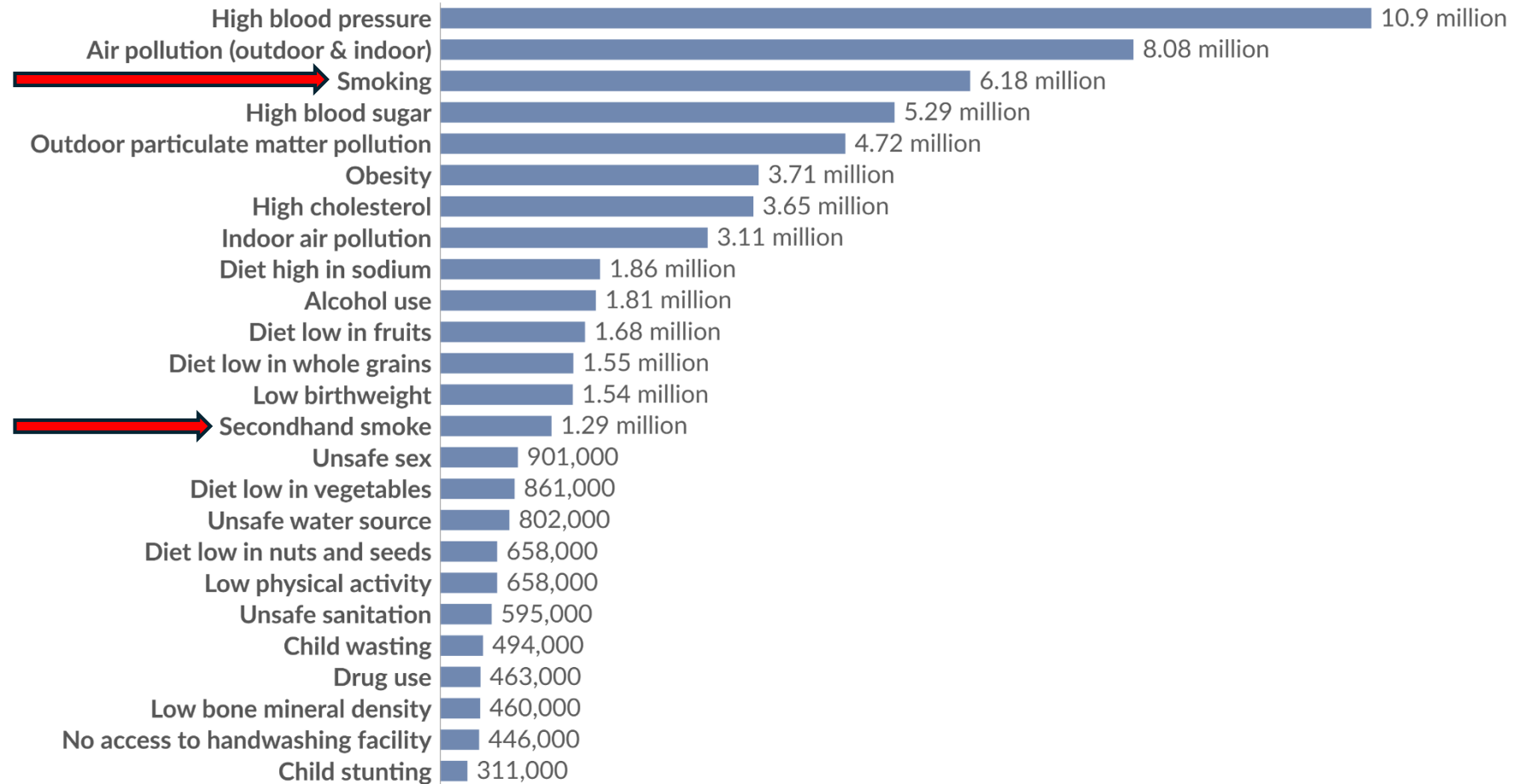
4000

250

50

# Deaths by risk factor, World, 2021

The estimated annual number of deaths attributed to each risk factor<sup>1</sup>. Estimates come with wide uncertainties, especially for countries with poor vital registration<sup>2</sup>.



Data source: IHME, Global Burden of Disease (2024)

OurWorldinData.org/causes-of-death | CC BY

Note: Risk factors<sup>1</sup> are not mutually exclusive. The sum of deaths attributed to each risk factor can exceed the total number of deaths.

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## HARM FROM TOBACCO

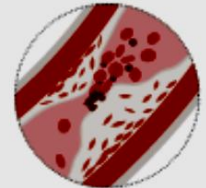
Tobacco causes disease and disability to almost every organ.

### HEALTH CONSEQUENCES

- 1 EYES**  
Cataracts  
Blindness (macular degeneration)  
Stinging, excessive tearing and blinking
- 2 BRAIN AND PSYCHE**  
Stroke (cerebrovascular accident)  
Addiction/withdrawal  
Altered brain chemistry  
Anxiety about tobacco's health effects
- 3 HAIR**  
Odor and discoloration
- 4 NOSE**  
Cancer of nasal cavities and paranasal sinuses  
Chronic rhinosinusitis  
Impaired sense of smell
- 5 TEETH**  
Periodontal disease (gum disease, gingivitis, periodontitis)  
Loose teeth, tooth loss  
Root-surface caries, plaque  
Discoloration and staining
- 6 MOUTH AND THROAT**  
Cancers of lips, mouth, throat, larynx and pharynx  
Sore throat  
Impaired sense of taste  
Bad breath
- 7 EARS**  
Hearing loss  
Ear infection
- 8 LUNGS**  
Lung, bronchus and tracheal cancer  
Chronic obstructive pulmonary disease (COPD) and emphysema  
Chronic bronchitis  
Respiratory infection (Influenza, pneumonia, tuberculosis)  
Shortness of breath, asthma  
Chronic cough, excessive sputum production
- 9 HEART**  
Coronary thrombosis (heart attack)  
Atherosclerosis (damage and occlusion of coronary vasculature)
- 10 CHEST AND ABDOMEN**  
Esophageal cancer  
Gastric, colon and pancreatic cancer  
Abdominal aortic aneurysm  
Peptic ulcer (esophagus, stomach, upper portion of small intestine)  
Possible increased risk of breast cancer
- 11 LIVER**  
Liver cancer
- 12 MALE REPRODUCTION**  
Infertility (sperm deformity, loss of motility, reduced number)  
Impotence  
Prostate cancer death
- 13 FEMALE REPRODUCTION**  
Cervical and ovarian cancer  
Premature ovarian failure, early menopause  
Reduced fertility  
Painful menstruation
- 14 URINARY SYSTEM**  
Bladder, kidney, and ureter cancer
- 15 HANDS**  
Peripheral vascular disease, poor circulation (cold fingers)
- 16 SKIN**  
Psoriasis  
Loss of skin tone, wrinkling, premature aging
- 17 SKELETAL SYSTEM**  
Osteoporosis  
Hip fracture  
Susceptibility to back problems  
Bone marrow cancer  
Rheumatoid arthritis
- 18 WOUNDS AND SURGERY**  
Impaired wound healing  
Poor postsurgical recovery  
Burns from cigarettes and from fires caused by cigarettes
- 19 IMMUNE SYSTEM**  
Impaired resistance to infection  
Possible increased risk of allergic diseases
- 20 LEGS AND FEET**  
Peripheral vascular disease, cold feet, leg pain and gangrene  
Deep vein thrombosis
- 21 CIRCULATORY SYSTEM**  
Buerger's disease (Inflammation of arteries, veins and nerves in the legs)  
Acute myeloid leukemia

Exposure to secondhand smoke or active smoking causes the **THICKENING OF ARTERIAL WALLS** (an early stage of atherosclerosis) starting as young as 15 years of age.

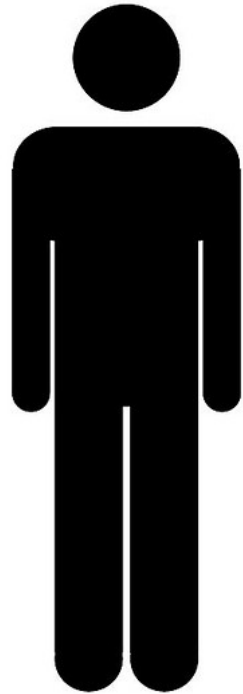
HARM

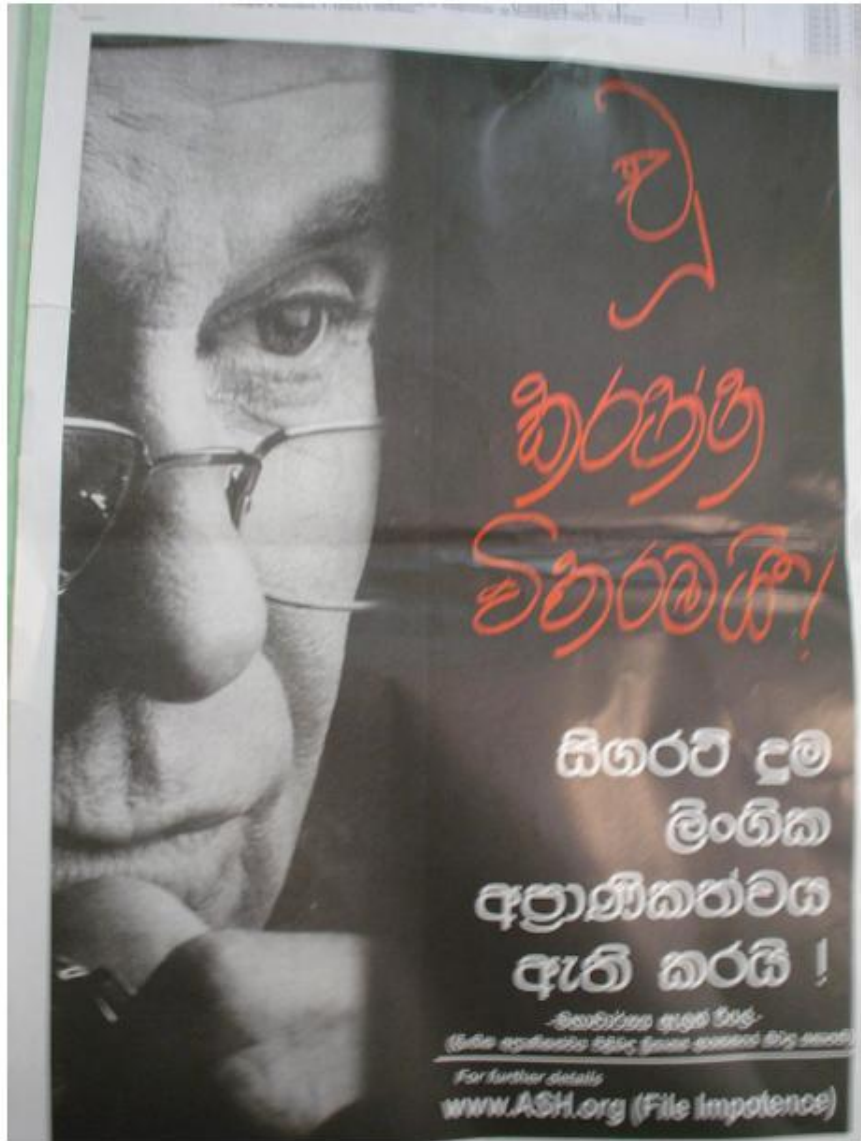


Exposure to secondhand smoke or active smoking causes the **THICKENING OF ARTERIAL WALLS** (an early stage of atherosclerosis) starting as young as 15 years of age.

**OTHERS**  
Diabetes  
Sudden death

50%



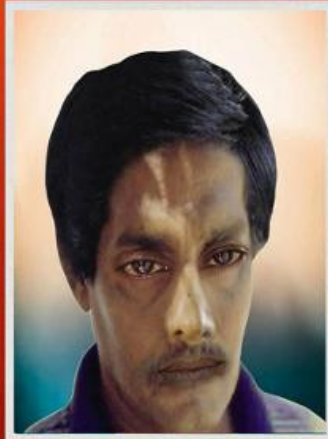




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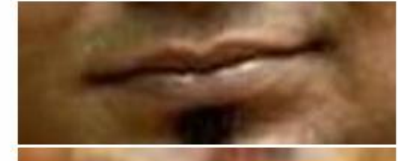
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Ke

# LKR Billion 204

# 215,670,000,000



## FINANCIAL PERFORMANCE

Year Ended 31 December		2025	2024	2023	2022	2021
<b>Financial Performance and Position</b>						
Turnover	Rs. Mn	215,670	204,281	200,019	167,194	134,369
Government levies	Rs. Mn	149,107	141,752	142,299	122,922	100,753
Revenue	Rs. Mn	66,563	62,529	57,721	44,272	33,615
Profit before tax	Rs. Mn	53,862	48,977	46,140	34,393	26,646
Profit after tax	Rs. Mn	29,136	29,643	27,656	20,469	16,146
Net assets	Rs. Mn	110,475	111,367	11,765	17,493	8,987



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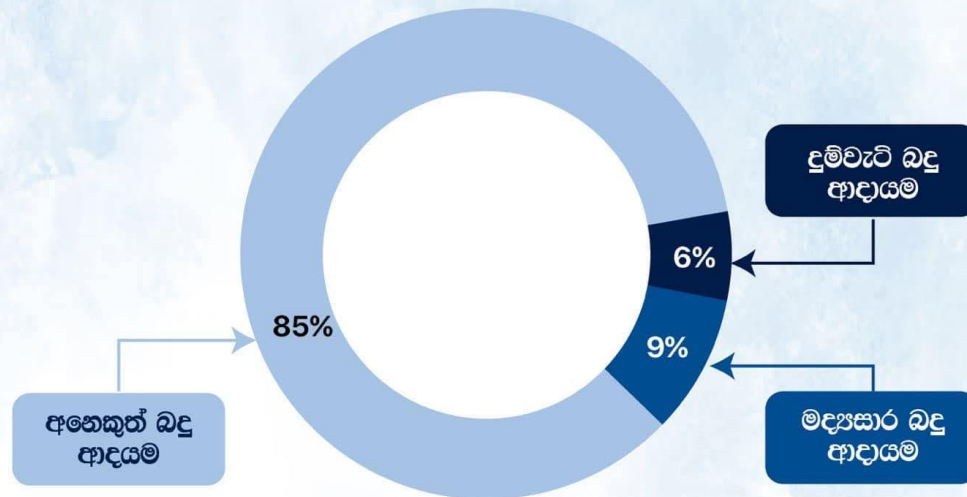


## 20 LARGEST SHAREHOLDERS

	2025		2024	
	No. of Shares	%	No. of Shares	%
British American Tobacco International Holdings B.V.	157,590,931	84.13	157,590,931	84.13
Philip Morris Brand SARL	15,585,910	8.32	15,585,910	8.32
CB NY S/A Allan Gray Frontier Markets Equity Fund Limited	2,872,237	1.53	3,267,374	1.74
J.B.Cocoshell (Pvt) Ltd	859,542	0.46	837,373	0.45
Employees' Provident Fund	538,401	0.29	314,000	0.17
Mrs. J.K.P. Singh	261,111	0.14	297,233	0.16
Perera and Sons Bakers PVT Limited	252,500	0.13	-	-
Mr. S.P. Jayawardena	237,481	0.13	225,111	0.12
Deutsche Bank AG AS Trustee For JB vantage Value Equity Fund	209,260	0.11	162,883	0.09
Miss N. Harnam	193,221	0.10	198,938	0.11
Deutsche Bank AG Singapore A/C2(DCS CLT ACC FOR DEUTSCHE BANK AG SINGAPORE- PWM WM CLIENT)	175,600	0.09	175,600	0.09
Odyssey Capital Partners (Private) Limited	173,831	0.09	154,883	0.08
Ranavav Holdings (Private) Limited	162,448	0.09	112,448	0.06
Mr. H. Yusoof	153,616	0.08	-	-
Mr. A.M. Weerasinghe	150,000	0.08	115,500	0.06
Harnam Holdings SDN BHD	144,595	0.08	145,000	0.08
Jafferjee Brothers Exports (Private) Limited	131,300	0.07	131,300	0.07
Mr. J.D. Bandaranayake	128,412	0.07	118,412	0.06
Galle Face Capital Partners PLC	124,949	0.07	105,000	0.06
Mr. J.D. Bandaranayake	122,450	0.07	112,450	0.06

# රටම දුවන්නේ අරක්කු සිගරට් සල්ලි වලින් ද ?

රජයේ සමස්ත බදු ආදායමට සාපේක්ෂව  
මද්‍යසාර සහ දුම්වැටි බදු ආදායම - 2022



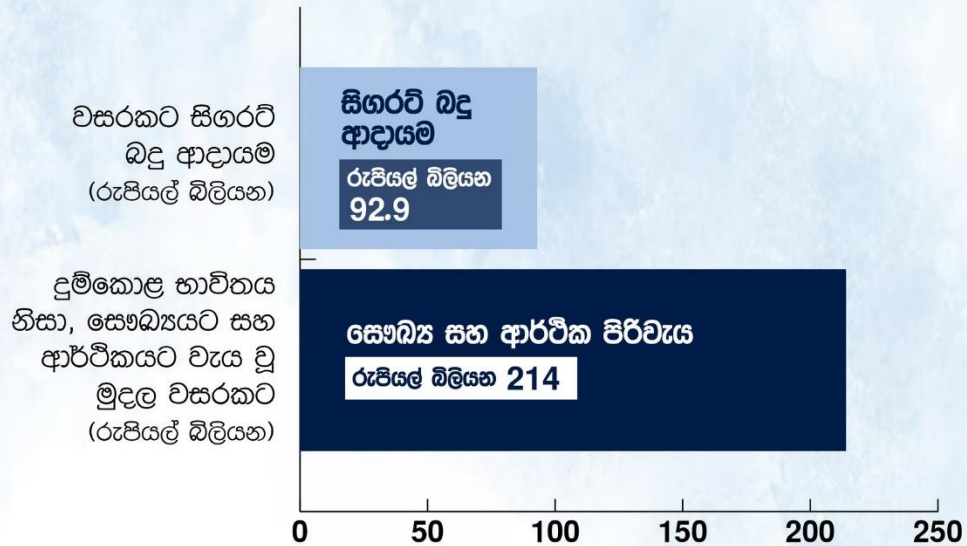
Source: Central Bank of Sri Lanka,  
Investment Case for Alcohol Control in Sri Lanka UNDP



ALCOHOL AND DRUG INFORMATION CENTRE  
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+94 112 584416, +94 112 592515  
www.adicsrilanka.org



# සිගරට් බදු ආදායම සහ වියදම



Source: The Case for Investing in WHO FCTC Implementation in Sri Lanka - 2019  
Central Bank of Sri Lanka, 2019



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# දුම්කොළ සමාගමට ඇති වාසි සහගත බදු ප්‍රතිපත්තිය, මුදල් ඇමති අනුර කුමාර මහතාට වෙනස්කල හැකි වෙයිද ?

Profit & Production of Ceylon Tobacco Company (CTC)\*  
Under different Finance Ministers in Sri Lanka

\*SUBSIDIARY OF BRITISH AMERICAN TOBACCO (BAT)

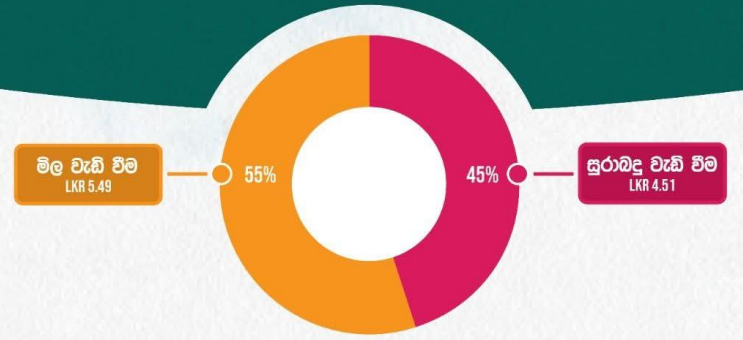


Source: Sri Lanka Customs, Ceylon Tobacco Company annual reports, Performance Report - Excise Department of Sri Lanka, Annual Report - Central Bank of Sri Lanka  
Compiled by: ADIC

# කවුරු බලයට ආවත් නැවතදාම දිනන දුම්කොළ සමාගම



වෙළඳපොළ තුළ වැඩිම අලෙවියක් ඇති සිගරට් කාණ්ඩයේ සුරාබදු වැඩි වී තිබෙන්නේ රු. 4.51 කිහි. තවත් එහි මිල රු. 10 කින් වැඩි වී ඇත.



නිවැරදි බදු අයකිරීමේ ක්‍රමවේදයක් තවමත් ස්ථාපිත කර නොමැති නිසා මෙවර සිගරට් බදු වැඩි කිරීමෙන් ද සිගරට් කර්මාන්තය වාසිය අත්කර ගෙන ඇත. මෙම බදු වැඩිකිරීම තුළින් ආසන්න වශයෙන් සිගරට් කර්මාන්තය ලබා ගන්නා අමතර ලාභය රු. මිලියන 7000කට අධිකය.

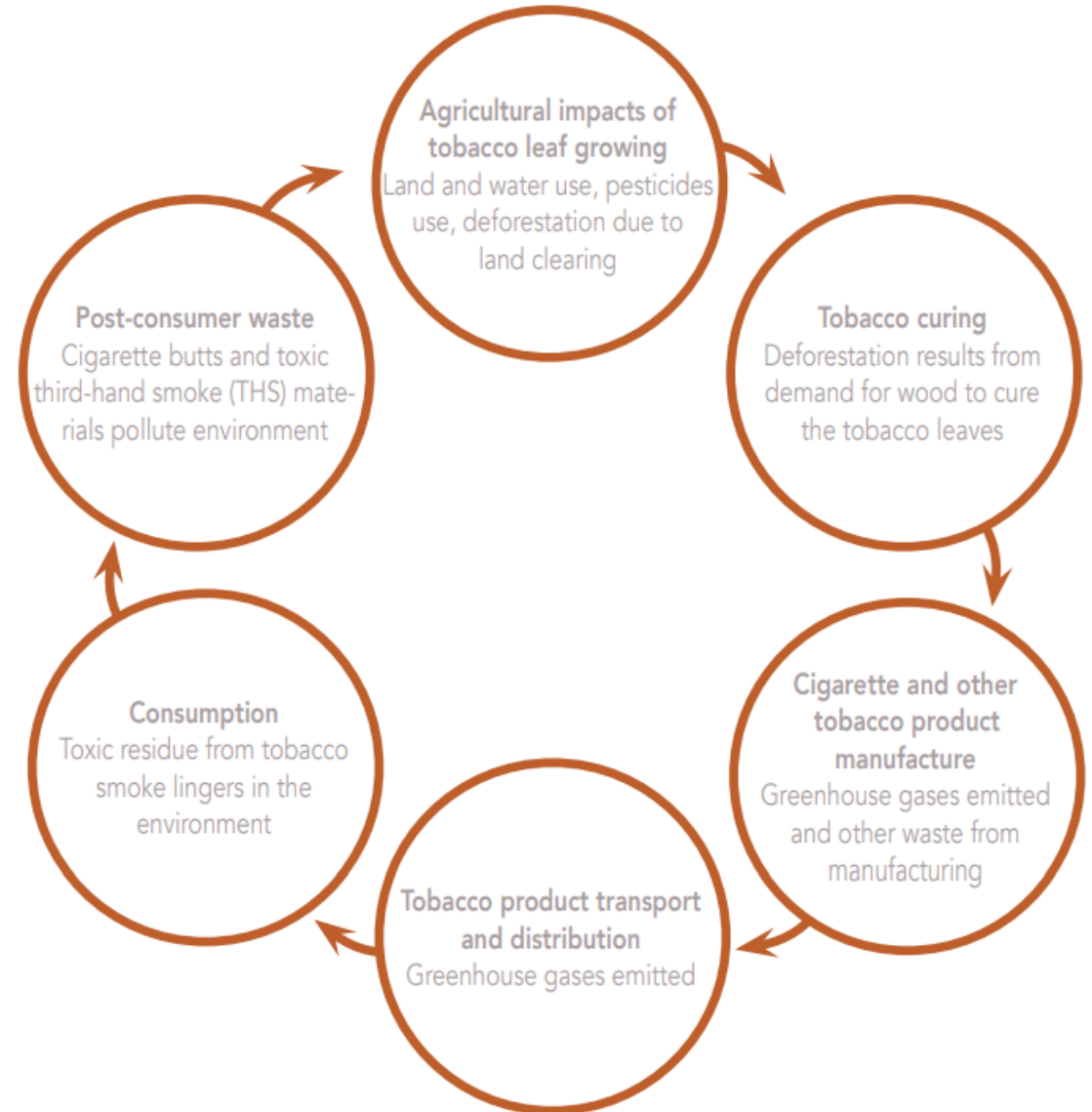
බහුජාතික සමාගමට නොව රටට වාසිදායක බදු ප්‍රතිපත්තියක් ඇතිකිරීමට නව රජය ඉක්මනින් පියවර ගත යුතුයි



## Tobacco products cause harm and pollute through their long and complex life cycle:

Production → Consumption → Disposal

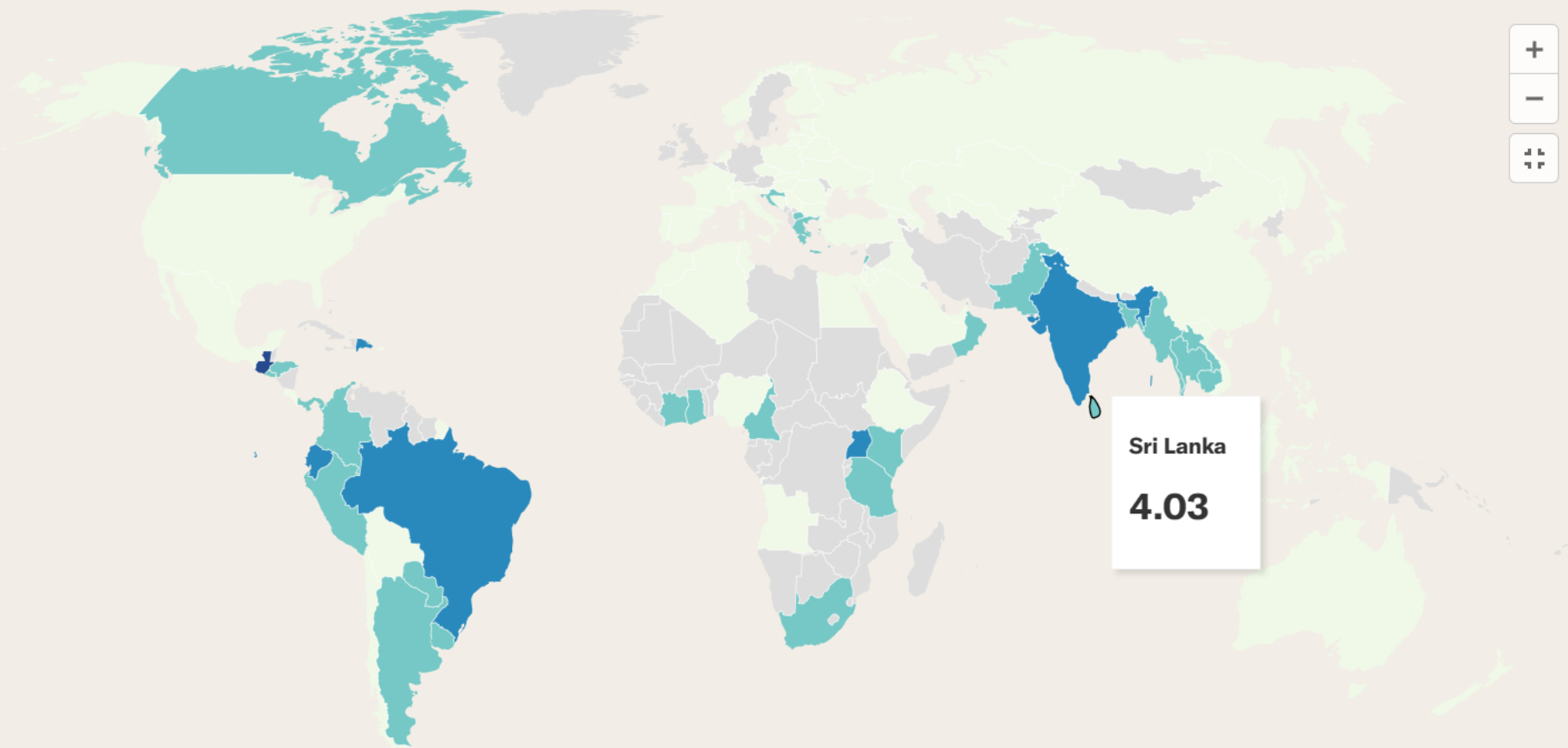
Figure 1: Life cycle of tobacco – from cultivation to consumer waste



# Relationship between production of tobacco and its consumption (production:consumption), 2020

Countries with ratio less than 1 produce less than they consume and countries with ratio more than 1 produce more than they consume

< 1 1-10 10-20  $\geq$  20



 Donate

[International Health Regulations \(IHR\)](#) / [Publications](#) / [World No Tobacco Days](#) / [World No Tobacco Day 2017](#) / **How does tobacco impact women and children?**

- [International Health Regulations \(IHR\)](#) >
- [About the programme](#) >
- [Strategy/policy](#) >
- [Publications](#) >
- [Events and meetings](#) >

## How does tobacco impact women and children?

The tobacco industry targets women, and exploits children. They employ concepts and images that appeal to women, portraying the use of tobacco as glamorous or relating to equality, women’s rights or success, and product design that attracts female tobacco users. They also use online platforms, including social media, to reach women and influence their perceptions about the social acceptability of smoking.

Tobacco farming impacts both women and children. About 7 in 10 tobacco farm workers are women, and around 1.3 million children aged 14 and under are exploited through tobacco farming in the 12 major tobacco growing countries. Women and children are in danger because of growing and producing tobacco, which often involves hazardous chemicals. Child labour is critical for the tobacco industry, and they rely heavily on children, meaning many of them miss out on school because they are working in tobacco fields.

## “The Harvest is in My Blood” Hazardous Child Labor in Tobacco Farming in Indonesia

Available In [English](#) [Bahasa Indonesia](#)



An 11-year-old girl ties tobacco leaves onto sticks to prepare them for curing in East Lombok, West Nusa Tenggara. © 2015 Marcus Bleasdale for Human Rights Watch

## Teens of the Tobacco Fields Child Labor in United States Tobacco Farming



A 16-year-old tobacco worker standing in a tobacco field in North Carolina wearing her work clothes. “I don’t feel any different in the fields than when I was 12,” she said. “I [still] get headaches and ... my stomach hurts. And like I feel nauseous.... I just feel like my stomach is like rumbling around. I feel like I’m gonna throw up.” © 2015 Benedict Evans for Human Rights Watch



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කරමුදී?

What shall we  
do?

ස්තූතියි !

Thank you!